The Sigma Phi Epsilon

Journal

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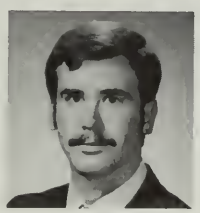
Jack Wheeler Elected Grand President In St. Louis

The 35th Grand President of Sigma Phi Epsilon is Jack D. Wheeler, a brother familiar to thousands of Sig Eps across the nation. Wheeler was elected at the Fraternity's 75th Anniversary Grand Chapter in St. Louis, August 24.

Wheeler, who is Vice-President for Public Affairs at North Texas State University in Denton, is a 1961 graduate of that school. As an undergraduate member of the Texas Beta chapter of Sigma Phi Epsilon, he served on the Executive Committee and as head of several other committees. Since his graduation, brother Wheeler has remained active nationally as District Governor, as a national and regional academy faculty member, and as a member of the National Board of Directors since his election in Atlanta in 1971.

Serving a two-year term during the Fraternity's 75th Anniversary year, Wheeler said, "We will face a great challenge in this, our 75th Anniversary year as young men come to college searching for a personal identity on the increasingly complex college campus. Our brotherhood can assist a man to fulfill his potential and meet the expectations of his college education better than any other campus organization."

Wheeler



Diller

Fenley

Diller, Fenley Elected Undergraduate Members

Craig J. Diller, a senior at the University of Tennessee, has served the Tennessee Alpha chapter as President, Corresponding Secretary, P. R. Chairman, Pledge Class President, and as a delegate to two Grand Chapter meetings. He was also Host chapter coordinator for both the 1975 Mid-Atlantic Regional Leadership Weekend and the 1974 District Sports Day

A 1975 winner of the J. Edward Zollinger Outstanding Senior Award, Craig's major is Economics. On campus he was Student Government Treasurer, Election Commissioner, a member of the Joint Civic-University Committee, and a Cadet Lieutenant Colonel in the Army R.O.T.C. He won the Distinguished Military Student Award, and was twice presented the Tennessee Alpha Pledge-Active Scholarship Award.

David A. Fenley, a senior at Washburn University, (Kansas Delta), is an accounting major and hopes to go to Law school. He is Kansas Delta's President, and has served as Vice-president, assistant Controller, Alumni Relations chairman, and a representative and treasurer of the school's I.F.C.

A Dean's List student, Dave played varsity football, is a student government representative, and was on the Washburn School of Business Honor List.

Also elected to the National Board was Wallace C. Doud, University of Wisconsin-Madison (Wisconsin Beta), who is Vice President of Commercial and Industrial Relations for IBM in New York. Continuing their current terms on the Board are Larry L. Campbell, Bruce H. Hasenkamp, John W. Hartman, Carl O. Petersen, Barry Z. Posner, and Grand Treasurer Frank J. Ruck, Jr.

Chapter Delegates Act on Hazing, Fees in St. Louis

The legislative structure of Sigma Phi Epsilon was very much in evidence at the 34th Grand Chapter in St. Louis, August 22-25. You could see it everywhere, demonstrated as knowledge, acceptance of responsibility, involvement, and statesman-like action.

Who or what is the power structure of our Fraternity? Very simply...it is the undergraduates. Of the 188 members of the Grand Chapter present, 152, (or 81% of the delegates entitled to vote) were from undergraduate chapters. Sigma Phi Epsilon has long been known as an undergraduate-governed organization, and these statistics dramatically prove that the "national Fraternity" is truly the undergraduate chapters. Here is some of what they acted upon.

Hazing Policy

At the 75th Anniversary Conclave in St. Louis, the delegates to the Grand Chapter adopted a resolution reaffirming the Fraternity's policy against hazing in the pledge program. It was the desire of the delegates in St. Louis that this policy be brought to the attention of each Sigma Phi Epsilon undergraduate chapter during a chapter meeting in September. The delegates also directed that each chapter certify to Headquarters that the resolution was read in the chapter meeting and a motion supporting the Fraternity's policy against hazing was adopted by the chapter. *Has your chapter done so?*

New Support

The delegates at the Grand Chapter approved a $10 increase in both the pledging and initiation fees, in response to the financial report by Grand Treasurer Frank J. Ruck, Jr. He pointed out that drastic cuts have been made in all operational areas of expense, except those directly related to the support of our undergraduate chapters, to the point where only increased revenues or decreased services to our chapters would solve the Fraternity's financial problem. These increases will take effect January 1, 1976.

(see next page)

1975 Buchanan Cup Winners

Missouri Theta, Central Missouri State
Indiana Beta, Indiana University
Indiana Theta, Tri-State College
Ohio Eta, Miami University
Kansas Gamma, University of Kansas
Nebraska Alpha, University of Nebraska
Oklahoma Beta, University of Oklahoma
New Jersey Gamma, Seton Hall Univ.
Virginia Kappa, Virginia Tech
Montana Alpha, University of Montana
Iowa Beta, Iowa State
Missouri Eta, Southwest Missouri State
North Carolina Epsilon, Davidson College
Pennsylvania Kappa, Bucknell Univ.
West Virginia Epsilon, W. Va. Tech
Kansas Zeta, Fort Hays State
South Carolina Beta, Clemson Univ.
Illinois Gamma, Monmouth College

Achievement '76!

Any chapter achieving *five or more* of the "Ways to Participate" in the 75th Anniversary will receive a special anniversary certificate from the Grand President and will be identified in the Journal's Chapter News sections through November, 1976. *Do your part* in celebrating our 75th anniversary and your own local anniversary. For a list of anniversary activities, see page 5 of your Officers Calendar or the Fall Activities calendar.

Grand Chapter, Continued

In the last 52 years, only two increases in fees for operations have been enacted by the Grand Chapter (an increase of $40 in 52 years), and these increases have been very modest compared to the considerable increases in operational expenses. Our present fees are below average for the 42 social, men's fraternities, especially among our chief rivals.

Other Legislation

Many other important pieces of legislation were acted upon by the delegates to the 75th Anniversary Grand Chapter of Sigma Phi Epsilon dealing with the Camp Fund, election procedures, the *Ritual and Guide of Sigma Phi Epsilon,* etc. Your chapter president received a review of all legislation introduced and acted upon by the Grand Chapter in St. Louis.

Brotherhood is what it's all about—that was vividly demonstrated by the Grand Chapter delegates working together to examine, understand, and build our Fraternity. For many delegates, this was their first Grand Chapter, but they quickly learned the ropes of how our great convention of over 650 registrants functioned. They followed serious and energetic deliberations, and took legislative action to chart the course of Sigma Phi Epsilon for the next two years, ever heading "Toward a Century of Brotherhood."

Texas Xi Wins Award for Best Scrapbook

by Bob Anderson

The Charles H. Pafford Award is presented at each Grand Chapter meeting to the chapter exhibiting the outstanding chapter scrapbook during the Grand Chapter. In St. Louis, the award winner was the West Texas State University chapter (Texas Xi).

The Pafford Award is sponsored by the Headquarters staff and is given in honor of Charles H. Pafford, a member of the staff who was killed in an airplane crash in 1950 while en route to a chapter visit. The award is a traveling trophy and a permanent plaque.

Preparing a Scrapbook for your Chapter

A good chapter scrapbook can be a great source of pride to your chapter, and is an excellent way to show guests, parents, and alumni your chapter's activities during the year.

Difficult, you say? Preparing a chapter scrapbook is easy and can be alot of fun. Use your imagination and that of all the brothers. First appoint a brother to serve as scrapbook chairman. Be sure he has access to a camera, and that he (or whoever will take the pictures) covers all chapter activities. If he cannot, appoint a substitute.

Be original. Take original photos, and write unusual, catchy captions for your pictures. And the more imaginative the cover is, the more your scrapbook will stand out (some are made with different wooden designs, others are made from plastic). And of course, keep it clean! If it's a good scrapbook, you'll want to display it on the coffee table or in some other centralized spot in the house or meeting place.

What Do You Think?

With this supplement edition of the Journal we're trying something new. Each chapter and colony is receiving 10 copies to be distributed to chapter officers and committee chairmen. The purpose of this twice-a-year supplement is to communicate ideas and information of interest to Sig Ep chapter leaders in order to help them do the best job possible. We would like to hear your opinions and ideas on the Supplement.

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P. O. Box 1901, Richmond, Virginia,
23215. Published for Sigma
Phi Epsilon chapter officers
and committee chairmen.
Editor: William L. Hoke, Jr.

by Charles N. White, Jr.
Executive Vice
President

Wow! Rush Is Finally Over!

Yes, but the academic year continues all the way through next spring.

All of us, your chapter officers, your volunteer alumni, and your Headquarters Staff will be working hard during the year to continue the progress of our Fraternity. Since we are still beginning this academic year, it is probably a good time to give some good, solid thought to where you want to be at the end of the year. We are spending some time here at Headquarters reviewing the priorities we set last June, and revising them for the next three months so we don't get too far away from our goals, and at the same time make sure they don't get too far from the needs of the Fraternity.

To continue my point—which is, planning and setting goals isn't a one-step process and—the year isn't just three weeks of rush—I offer a little story:

> A young worker who had been loafing for most of the past year approached an older man just before he was to be reviewed for a raise. "Do you think," he asked anxiously, "that if I really work hard for the next two weeks, I'll get a raise?"
>
> "Son," the older worker replied, "you make me think of a thermometer in a cold room. You can make it register higher by holding your hand over it, but you won't be warming the room."

Maybe if we think about our chapter in that context and don't try and just make it look active during rush, but rather make it truly active all year long, through everyone's involvement, we will see Sigma Phi Epsilon move into high gear during the 75th Anniversary year. I will leave you with that thought, and hope that you continue your active involvement and work for the chapter all through the year.

As you read the remainder of this inaugural issue of the JOURNAL supplement, you will see that it is geared to communicate to you and the volunteer alumni who work directly with your chapter. Editor Bill Hoke has put together a communicator for an audience of less than 10,000, and he can be selective in providing items of interest for undergraduate chapters only. That is the goal of this supplement, and we hope it proves out, but that really depends on you and whether or not you let Bill know if the content is what you want. Why not start your active involvement by letting him know about that?

Sig Ep Headquarters . . . Helping You to the Top on Your Campus

by Bill Hoke

For the past few years you've been hearing that Sigma Phi Epsilon Headquarters is *your* headquarters, helping your chapter to do one thing...become the strongest brotherhood that it possibly can be.

That philosophy hasn't changed. The 19 members of the Headquarters staff—13 in Richmond and six "on the road"—spend every working day making sure that your chapter is provided the kind of support it needs as one of the Fraternity's 210 chapters and colonies.

In your 1975-'76 Officers calendar, page 3, there is a listing of the four Richmond-based members of the Headquarters management team and the areas of fraternity activity for which each is responsible.

As a brief look at who to contact for specific information, *Executive Vice President Chuck White* can help you with matters concerning housing, the Chapter Investment Fund, housing loans, District Governors, and grand chapter finances.

If you need help with anything dealing with alumni affairs you should communicate with *Executive Vice President Don Johnson,* who also manages the Educational Foundation, scholarships, student loans, Sig Ep Search (for lost alumni addresses), and the Living Endowment giving program.

Tim Biddle, Director of Undergraduate Operations, is your primary contact at Headquarters. Tim coordinates all chapter visits with *Regional Directors John Corby, George Armendariz, Bob Anderson, "Chic" Cicchino, Ken Maddox, and Larry Van Hoose* to make sure that your chapter gets all the assistance it needs (for more on the Regional Directors see next page). Tim also works with Resident Counselors, fraternity merchandise, colonies, rush support, and all other undergraduate chapter business.

Communications Director Bill Hoke can help you with your chapter's communications projects, from newsletters to slide shows. He is also coordinating 75th Anniversary activities during the year, and is Editor of the Sigma Phi Epsilon Journal.

Working with the Headquarters management team are administrative and correspondence coordinators Nancy Alvis, Margaret Billups, Janet Brooks, Carol Downs, Dot Evans, Donna Lane, Karen Simpson, Debi Wester, and Jerry Gallagher, who handles all mailings to your chapter.

For a complete listing of the services available to you from the Headquarters, see the *Fraternity Resources Handbook.* When you need something, let us know... P. O. Box 1901, Richmond, Virginia 23215, (AC 804) 266-7648.

Sigma Phi Epsilon Headquarters... bringing brothers together.

White

Johnson

Hoke

Biddle

You're invited to tour the Headquarters in Richmond, Virginia. It overlooks Interstate 95 on the north edge of the city. Take Exit 17 from the Interstate.

Dot Evans supervises the Word Processing Center at Headquarters. Also working in the Center are Karen Simpson and Janet Brooks.

Carol Downs keeps all membership records for the more than 80,000 Sig Eps living around the world. Here she checks names on the microfische.

Donna Lane is Administrative Coordinator for Alumni Activities and the Educational Foundation.

Your 1975-76 Regional Directors . . .

John M. Corby
(Arizona State '74
Region Alpha

Goals:
*Average 21.7 pledges for the region
*Average 17.5 initiates
*Visit each chapter at least twice this year
*Have an active Chapter Counselor for each chapter
*Have a functioning Alumni Board at each chapter
*Reduce Accounts receivable by 25%
*Have 100% attendance at Regionals
*Start one new alumni association in region

George Armendariz
(Texas Christian '75)
Region Beta

Goals:
*Average 90% initiation rate at all chapters
*Achieve fiscal stability in all chapters
*Have 100% attendance at Regionals
*Publish Region Notes at least every 6 weeks
*Coordinate one all-region activity
*Have each chapter covered in the JOURNAL

Robert E. Anderson, Jr.
(Lehigh University '75)
Region Gamma

Goals:
*To increase alumni/chapter interaction
*Each chapter will produce two newsletters
*Have an average of 24 pledges per chapter
*Achieve an 80% initiation rate for region
*Have an effective pledge program at each chapter
*100% participation at Regionals
*100% coverage in the JOURNAL
*75% of the chapters reach Achievement '76
*100% attendance at District days

Donald "Chic" Cicchino
(Seton Hall '74)
Region Delta

Goals:
*Average four more pledges per chapter (total of 590 for the region)
*Achieve an 85% initiation rate
*Reduce accounts receivable by 50%
*Produce at least one newsletter from every chapter
*100% coverage in the JOURNAL
*100% attendance at the Huck Finn
*Establish two colonies
*Hold a District Day in each district

Kenneth S. Maddox
(Oregon State '75)
Region Zeta

Goals:
*All chapters have written goals by January 1, 1976
*Develop financial planning programs for chapters
*To charter all colcolonies by March 15, 1976
*To raise chapter awareness of scholarship
*Establish two new alumni chapters in the region
*To have a Chapter Counselor at each chapter
*To remove all chapters from the caution/critical list in region
*To begin three new colonies by March 15.

Lawrence K. Van Hoose
(Univ. of Oklahoma '75)
Region Eta

Goals:
*Increase manpower in region by 10% (from 572 pledges and 392 initiates '74-'75)
*Hold a Career Day in the region
*End the region's critical chapter list
*Visit each chapter at least twice
*Reduce chapter accounts receivable by 50%
*Establish one colony by January
*Form one alumni association nucleus by December '75
*100% coverage in the JOURNAL
*100% attendance at the Regional
*Start 3 new Golden Heart Associations

District Governor Is Your Contact, too !

That's right, he is *your* man...for whatever it is that you need help with, so call him regularly. He has pledged to serve your chapter and the others in your district however he can. He is the direct link between your chapter and Headquarters. Watch for his "Governors Grapevine" newsletters and read them! And oh yes...he'll be asking you to take part in this year's District Day. Get psyched now!

Year-round Rush Planning = RESULTS !

by J. Tim Biddle

Proper goals, organization, and follow-through will set the stage for a successful rush. *REMEMBER:* Rush and membership selection are really everything you do in your chapter—parties, discussions, retreats, fun things people see you doing, pledge program, alumni relations, and chapter programming.

Rushing encompasses everything, but in its true sense it is making friends, and we do this every day of the year.

The primary objective in organizing a chapter rush program is maximizing the amount of participation of each member. With the obvious problems of channeling each member's participation, the rush chairman's primary responsibility is to coordinate the smooth functioning of the program with the aid of a select rush committee. It is emphasized that the rush chairman and committee coordinate the recruitment program of the *entire membership.* The committee is not solely responsible for all the rush effort.

We talk a lot about the *rush committee,* but what is it really? The rush committee should be composed of five persons: rush chairman, activities coordinator, communications coordinator, contact coordinator, and a pledge or newly initiated member. This is how it works:

Chairman

--To be responsible for the lifeblood of the Fraternity (future membership)
--To be responsible to other members of his committee for assigning specific duties and responsibilities
--To keep the brothers and pledges posted on the year-round rushing program
--To coordinate the efforts and resources of alumni, Headquarters, Interfraternity Council, and other chapters
--To be responsible for a continuing rush education program for chapter and pledges
--To be responsible for the rush program budget (coordination with the controller is required)
--To motivate and involve members in the rush program

Activities Coordinator

--To coordinate scheduling of social functions, Golden Hearts, alumni, intramurals, and the chapter activities committees' programs so as to be utilized as rush functions
--To develop specific rush activities and functions
--To coordinate the preparation, set-up, and the clearing-up of rush activities and functions

Communications Coordinator

--To develop and carry-out a total communications program to inform non-members (using ads, posters, brochures, etc.)
--To submit purposeful, factual articles and material to campus and community papers which might help to offset the misinterpretations of fraternities
--To secure speakers, promotional materials, and current information which give members and the public—faculty, rushees, parents, independents—a better understanding of the modern characteristics and potential of fraternities on today's campus
--To make mass and personal mailings to non-members
--To solicit from alumni and parents recommendations and support through the chapter's newsletter

Contact Coordinator

--To locate names of prospects
--To maintain the list of all potential members with address, phone number, interests, grades, other information important to chapter (rushing chart)
--To arrange for the visitation of all prospects by the rush teams
--To inform members of total list

Pledge or newly initiated member

--To be responsible for visual aids, displays (scrapbook, maps, slide shows, sign charts on different phases of fraternity operations, etc.)
--To assist other coordinators when needed
--To bring a fresh outlook to the committee
--To be initial contact with younger members in chapter

In your move toward a year-round rush, the rush committee should be appointed in February or March after the election of new officers. The rush chairman would serve for one year, and should possibly be made a non-voting member of the Executive Council. The following is a membership recruitment program checklist:

March: Appoint rush chairman and select a rush committee to:
a. Review last year's program
b. Review rush budget
c. Consult IFC for their plans
d. Draft proposed program

Hold a chapter rush clinic to:
a. Establish your chapter's membership goals
b. Present proposed program
c. Draft your chapter's spring/summer membership recruitment program and give each brother a copy
d. Review and practice rushing techniques

(see next page)

Sig Ep's Bulletin Board

There is no better or more direct means of communication with your alumni than through an alumni newsletter...particularly in this, our Fraternity's 75th Anniversary year. Our goal is for *each* chapter to produce two newsletters for its alumni this year. TWO. A newsletter *does not* have to be expensive to be effective. For a free copy of the Sig Ep Newsletter Production Kit, write Headquarters. It will tell you step-by-step how to plan and produce your chapter newsletter. And please include Headquarters on your chapter's mailing list!

CHECK THE SIG EP STORE
FOR ALL YOUR CHAPTER
NEEDS
Write: P. O. Box 1901
Richmond, Va. 23215, or
call direct: 804-266-7648

Headquarters is assembling a display of all the Sig Ep chapter houses. Please send a color photo of your chapter house *now* to be displayed for Headquarters visitors to see. The photos are all 5x7 inches, so we need either a print that size from you, or a *color slide or color negative.* Be sure to identify your picture, and send it to Bill Hoke at Headquarters. Thanks for your help.

The next issue of the Journal to be mailed in early November, will not contain chapter news as it will feature reports on the 75th Anniversary Grand Chapter. Chapter News will be carried in both the February and May, 1976 issues of the Journal. All chapters will be sent chapter news sheets on which to type their chapter news for the Journal. Write to Editor Bill Hoke at Headquarters for further information.

Rush, Continued

April: Contact high school seniors. Hold a senior day at the chapter house, or lodge, or out on campus.

May: Mail alumni recommendation cards. Assign rushees to rush teams from the chapter. Freshman mailing (Headquarters service) Freshman referral (Headquarters service) Finalize summer activities, pass out to members all summer addresses and phone numbers.

June/August: Reassign additional rushees to teams. Hold regular parties, activities, rush visits. Conduct personal follow-up. Telephone.
Hold a chapter rush clinic to:
a. Present fall/winter rush program
b. Review and practice rush techniques

September: Catch up rush (summer rush period to meet immediate membership goals: 7-12 days). Follow up on definite pledge prospects.

October: Conduct rush clinic for the pledges.
Have pledges critique present rush program. Follow up on definite pledge prospects.

November: Carry out campus/community awareness program.
a. Newspaper articles
b. Posters
c. Speakers
d. Activities (fund-raising, service projects, etc.)
Contact alumni through chapter newsletters concerning rush program support through financial contributions of students not pledged, etc. Draft recruitment program for winter/spring.

December: Hold a chapter rush clinic.
a. Establish manpower goal
b. Present winter/spring program
c. Rush techniques

January: Establish contact with high school counselors. Begin winter/spring program (7-12 day kickoff with activities and parties)

February: Follow up on definite pledge projects. Have pledges critique present rush programs. Carry out campus/community awareness program.

Who Needs A Scholarship? The Foundation Can Help

by George Armendariz

The Sigma Phi Epsilon Educational Foundation was formed in 1943 when concerned Sig Eps recognized the need to encourage leadership in the Fraternity and for expanded research. The Foundation awards scholarships annually to qualified junior and senior Sig Eps based on leadership in the Fraternity, college, community activities, scholarship, and financial need. Eleven $400 scholarships and six $75 scholarships are awarded annually from the Foundation's general fund. In addition, several chapters invest in the Foundation to award scholarships specifically earmarked for their chapter.

It's easy for any chapter to start its own scholarship fund within the Educational Foundation. First, decide on an amount—say $500—to begin your fund. This may be raised through contributions by alumni, and parents, brothers, or by fund-raising projects. Send your first check to the Foundation, in care of Don Johnson at Headquarters. You can then work with him in deciding upon the scholarships to be awarded. Remember—this fund may be used for scholarships to members of your chapter only.

Why not set up your chapter's scholarship fund now? 28 chapters have already and are awarding scholarships to their brothers each year. Write to Headquarters for more details.

1,000 For You!

One thousand what? Over 1000 alumni are working for you. How? As members of Alumni Boards, as Chapter Counselors, as District Governors, as District Alumni Advisors, and in many other capacities in our national fraternity. They're *volunteers* working for you and your chapter, making sure that yours is the best all-around brotherhood it can be. *Seniors*...consider serving a Sig Ep chapter after you graduate. Help provide the valuable Sig Ep experience to undergraduates at any chapter across the United States.

On with the Show!

by Larry Van Hoose

It's not unusual to see something different being shown at rush functions or chapter banquets this year...chapter slide shows have been catching on fast as an entertaining yet effective way of showing that great intangible—brotherhood. If you have been kicking around the idea of a show for your chapter, *now is the time* to begin.

Start by appointing a slide show chairman responsible for the photography and preparation of the show. A brother who majors in mass-communications is a good candidate (some departments give school credit for producing chapter slide shows). It might be a good idea to have more than one brother taking pictures to insure good coverage.

The key to a good slide show is to make it interesting. To do this your slides must show activity and concentrate on *people*...brothers and pledges with dates, at parties, competing, rush functions, Golden Hearts, etc.

Contrary to what you might think, preparing a slide show is not difficult, but it does require careful planning and follow-through. To begin, follow these basic guidelines:

(1) Plan your show. What do you want to express? How will it be sequenced? *Outline* your plan of attack.
(2) Budget for the cost of slide film, developing, one or two carousel trays, tape (for any sound track), and any rental equipment (projectors, tape player, dissolve unit, etc.) Check with your school's audio-visual department or a local camera shop for advice on what type of film and equipment to use.
(3) Begin to take pictures keeping in mind your plan of attack. Be creative and go for candid shots. Avoid posed-looking pictures.
(4) After your slides are developed, sit down and put them into sequence according to your slide show plan.
(5) Decide whether you want music or narration to backup your show. Music is easy to record, and by mixing different songs you can achieve moods and feelings easily. If you choose narration, you will need a script. Timing for music is important, so experiment for best results. A sequence of five to eight seconds per slide is usually effective with appropriate music or narration.

There is excellent material available through the Eastman Kodak Company on assembling slide shows. For information, write: Slide shows, Eastman Kodak Company, 343 State St., Rochester, New York, 14650.

You and the chapter will be amazed at how much fun it can be to sit back and watch yourselves on the screen, while your rushees are getting the feeling of Sig Ep life. Your alumni will like it too! As the year goes on, add slides to the show. Good luck and enjoy the show!